

San Antonio
**FASHION
AWARDS**



2018 SAN ANTONIO FASHION AWARDS | TOBIN CENTER

Sponsorship Deck

MISSION

The Fourth Annual San Antonio Fashion Awards is meant to serve the local fashion community and the city of San Antonio as a means to celebrate those individuals who help push our local fashion & style industry forward. Consistent innovation and quality are vital to the ongoing improvement and growth of our local fashion scene. Without creativity and drive, we cannot hope to strengthen our credibility or local industry. Therefore, we aim to acknowledge those whose inventive thinking, talent and work ethic not only serve their brand, but also serve the City of San Antonio and its mission of "A City On the Rise". We take special note of those whose originality, as well as modern ideas help propel our local fashion community into the next generation of excellence. Winners will be announced at the formal and fashionable award ceremony that made history in 2015! It was unlike anything this city had ever seen before and this year is poised to outshine all other years.

Be sure to join us this Fall for the Fourth Annual San Antonio Fashion Awards.

#SAFashionAwards

October 12th

Tobin Center Will Naylor Smith Plaza

Attendance 450+

2018 BENEFICIARY

SMART
projectspace

501(C)(3)



CITY PARTNERS & AREAS OF IMPACT



As the #1 advocate for the positive growth of our local fashion industry, Style Lush TV only hosts events that pull directly from the needs of our local fashion community and our City Partner goals. Throughout the year, we work directly with our City Partners to make sure that daily business and every event we host, touches on various areas of impact. By supporting the San Antonio Fashion Awards, you not only support the blossoming fashion industry, you also support the following SA2020 Areas of Impact that serve our common mission for the year 2020. StyleLush TV is dedicated to the bigger picture and a mission beyond ourselves. Join us.



* AREAS OF IMPACT

ART & CULTURE

- Increase Funding for Arts and Culture
- Increase Attendance for Arts and Culture
- Increase Economic Impact of Creative Sector
- Increase Employment in Creative Industries
- Improve Satisfaction with Arts and Culture

DOWNTOWN DEVELOPMENT

- Improve Downtown Economic Impact
- Improve Downtown Living Experience
- Improve Downtown Area Population



CATEGORIES

RETAILER OF THE YEAR

MODEL OF THE YEAR

MAKEUP INNOVATOR OF THE YEAR

HAIR INNOVATOR OF THE YEAR

MAGAZINE OF THE YEAR

FASHION STYLIST OF THE YEAR

FASHION ARTIST OF THE YEAR

PHOTOGRAPHER OF THE YEAR

FASHION EVENT OF THE YEAR

BLOGGER/VLOGGER OF THE YEAR

STREETWEAR BRAND OF THE YEAR

MENSWEAR OF THE YEAR

WOMENSWEAR OF THE YEAR

*TITLE SPONSOR BRAND OF THE YEAR



AWARDS



TITLE SPONSOR

\$10,000 - ONE AVAILABLE (SOLD)

Our most desirable front row, center VIP Table

Seats 10

Champagne

Personal Table Server

VIP Gift Goodie Bag

10 Months of clickable advertising on Style Lush TV

ADDED PROMOTIONAL VALUE

Noted as underwriter of event

Brand mention on promotional media appearances

Official Finale Award Presenter on stage

Presentation of Award Named after your business

Opportunity to showcase your brand to the San Antonio Fashion Awards audience

8 Tickets to Meet the Nominees Event in September

Opportunity to play your commercial or video on the billboard Tobin Screen
(as part of your award presentation).

Video or Commercial, Logo Placement or Designed Ad on Tobin Billboard Screen
(during Red Carpet and Cocktail hour)

Logo Placement on San Antonio Fashion Awards ads rotating at StyleLushTV.Com

Logo Placement on San Antonio Fashion Awards ad(s) on Social Media during months leading up to event.

Clickable Ad Placement at SanAntonioFashionAwards.Com

Logo Placement in sponsor section at SanAntonioFashionAwards.Com



DIAMOND TRENDSETTER SPONSOR

\$5,000 - THREE TOTAL (Two Available)

One of Our Desirable Second Row VIP Tables

Seas 10

Champagne

Personal Table Server

VIP Gift Goodie Bag

5 months of clickable advertising at Style Lush TV

ADDED PROMOTIONAL VALUE

Official Award Presenter on stage

4 Tickets to Meet the Nominees Event in September

Opportunity to play your commercial or video on the billboard Tobin Screen
(as part of your award presentation).

Video or Commercial, Logo Placement or Designed Ad on Tobin Billboard Screen
(during Red Carpet and Cocktail hour)

Logo Placement on San Antonio Fashion Awards ads rotating at StyleLushTV.Com

Logo Placement on San Antonio Fashion Awards ad(s) on Social Media during months leading up to event.

Clickable Ad Placement at SanAntonioFashionAwards.Com

Logo Placement in sponsor section at SanAntonioFashionAwards.Com

WWW.SANANTONIOFASHIONAWARDS.COM



HAUTE COUTURE TRENDSETTER SPONSOR

\$2,500 - FOUR AVAILABLE

One of our desirable Third Row VIP Tables

Seas 10

Champagne

Personal Table Server

VIP Gift Goodie Bag

Ten weeks clickable advertising on Style Lush TV

ADDED PROMOTIONAL VALUE

Pair of Tickets to Meet the Nominees Event in September

Logo Placement or Designed Ad on Tobin Billboard Screen

(during Red Carpet and Cocktail hour)

Logo Placement on San Antonio Fashion Awards ads rotating at StyleLushTV.Com

Logo Placement in sponsor section at SanAntonioFashionAwards.Com

Subject to customization according to your type of business



PRET-A-PORTER TRENDSETTER SPONSOR

\$1,500 - FOUR TOTAL (Three Available)

One of our desirable Fourth Row VIP Tables
Seas 10
Champagne
VIP Gift Goodie Bag

ADDED PROMOTIONAL VALUE

Pair of Tickets to Meet the Nominees Event in September
Logo Placement or Designed Ad on Tobin Billboard Screen
Logo Placement on San Antonio Fashion Awards ads rotating at StyleLushTV.Com
Logo Placement in sponsor section at SanAntonioFashionAwards.Com
Subject to customization according to your type of business



SUPPORTING TRENDSETTER SPONSOR

\$550 - TWELVE TOTAL (Six Available)

Two Reserved Seats at a VIP Table
VIP Gift Goodie Bag

ADDED PROMOTIONAL VALUE

Logo Placement or Designed Ad on Tobin Billboard Screen
Logo Placement in sponsor section at SanAntonioFashionAwards.Com
Subject to customization according to your type of business



JOIN US AT THE
PREMIER RED CARPET
EVENT OF THE YEAR.

Thank you for your
consideration.

For more information please
contact your account executive
or email us at Info@StyleLushTV.Com